

# “Stand Down Development”

**NCHV TA Center Webinar**  
October 7, 2014 2:00 p.m. EDT

**NATIONAL COALITION *for* HOMELESS VETERANS**

*Webinar Series*

[www.nchv.org](http://www.nchv.org)

# Agenda

- Logistics and Introductions
- Overview of Stand Down Philosophy
- Event Types and Important Partners
- Grantee Perspective: Operation Stand Down Tennessee
- NCHV Resources and Training Materials

# Logistics

- ❑ Asking questions during the webinar
  - All Participant phone lines are muted
  - You'll be unable to ask questions by phone
  - Please type your question in the on screen chat box
  - There will be two opportunities during the webinar to ask questions
  
- ❑ Post webinar survey

# What is a Stand Down?

- ❑ 1-3 day event geared toward homeless individuals and their families (veterans and non-veterans)
- ❑ Led by community's service providers and VAMC
- ❑ Founders Robert Van Keuren and Dr. Jon Nachison
- ❑ "Hand up, not a hand out" philosophy

# What is a Stand Down? (con't)

## □ Speakers:

- Robert Van Keuren, Co-Founder of Stand Down
- Dr. Jon Nachison, Co-Founder of Stand Down

# What Does a Stand Down Look Like?



*Photo from National Stand Down Program Design booklet*

# NCHV's Stand Down Classification

- A** - Stand Down (3-day event with shelter)
- B** - Homeless Veterans Resource Fair (2-day event)
- C** - Homeless Veterans Resource Fair (1-day event)
- D** - Homeless Veterans Health Fair (1-day event)
- E** - Homeless Veterans Job Fair (1-day event)
- F** - Other Event

# A - Stand Down (Classic) – 3-day

- ❑ Participants: Homeless veterans and their families/significant others only
  
- ❑ Services provided:
  - Shelter provided throughout event; housing services (referrals to programs)
  - Food
  - personal care (haircuts, personal care supplies, clothing)
  - Picture ID services
  - Health care screening (HIV/AIDS, TB, Hepatitis C)
  - Health care services (actual health care professionals will provide services)
  - Eye care; dental care
  - VA benefits counseling; general benefits counseling (Social Security, Food Stamps, local health and human services)
  - Substance abuse counseling/recovery groups; mental health counseling
  - Legal services
  - Employment services (job referrals, employment counseling)
  - Spiritual services; activities to empower homeless veterans and create a “community” (town meetings, tent leaders, open mike, entertainment, graduation)



# **B or C - Homeless Veterans Resource Fair (Modified) 2-day (B) or 1-day (C)**

- ❑ Participants: Homeless veterans and their families/significant others only
  
- ❑ Services provided:
  - Shelter provided throughout event; housing services (referrals to programs)
  - Food
  - Personal care (haircuts, personal care supplies, clothing)
  - Picture ID services
  - Health care screening (HIV/AIDS, TB, Hepatitis C)
  - Health care services (actual health care professionals will provide services)
  - Eye care; dental care
  - VA benefits counseling; general benefits counseling (Social Security, Food Stamps, local health and human services)
  - Substance abuse counseling/recovery groups; mental health counseling
  - legal services
  - Employment services (job referrals, employment counseling)

# **D - Homeless Veterans Health Fair**

## *1 day*

- ❑ Participants: Homeless veterans
  
- ❑ Services provided:
  - Health care screening (HIV/AIDS, TB, Hepatitis C)
  - Health care services (actual health care professionals will provide services)
  - Eye care services or referral
  - Dental care services or referral
  - VA benefits counseling or referral; general benefits counseling or referral (Social Security, Food Stamps, local health and human services)
  - Substance abuse counseling/recovery groups; mental health counseling or referral
  - Housing services (referrals to programs)

# **E - Homeless Veterans Job Fair**

## *1 day*

- ❑ Participants: Homeless veterans
  
- ❑ Services provided:
  - VA benefits counseling; general benefits counseling (Social Security, Food Stamps, local health and human services)
  - Employment services (job referrals, employment counseling)
  - Housing services (referrals to programs)

# Important Partners for Your Event

☐ HVRP grantees

☐ Roles

- Main coordinating entity and applicant for funds
- Planning committee member
- Employment services coordinator
- Service delivery partner during event
- Referral source following event (registration and outreach)
- Training partner for new Stand Down developers

# Important Partners (con't)

- ❑ American Job Centers (<http://jobcenter.usa.gov/>)
  - Training, education, employment services
  - Disabled Veterans' Outreach Program Specialists (DVOPs)
  - Local Veterans' Employment Representatives (LVERs)



*Photo credit: Kristina Hunken*

# Important Partners (con't)

- ❑ VA Medical Center (<http://www2.va.gov/directory/guide/Allstate.asp?isflash=0>)
  - Initial benefits screening, provision of medical services
  - Key players:
    - Homeless Program staff: OIF/OEF Coordinator; Female Veterans Coordinator; HUD-VASH Liaison; GPD Liaison
    - Medical providers
    - Benefits processing support staff
  
- ❑ When working with a VAMC:
  - Plan early
  - Communicate desired services, staff
  - Keep everyone informed throughout the process
  - Focus on mutual benefit

# Important Partners (con't)

## ❑ Additional partners

- Community development boards
- Urban planning agencies
- Business owners
- Legal services agencies



*Photo credit: Kristina Hunken*

## ❑ For success with new partners:

- Make a customized case for each partner's involvement
- Communicate Stand Down goals
- Ensure offerings are free; veterans must remain anonymous
- Kindle potential partnerships

# Grantee Perspective: Operation Stand Down Tennessee

- Speaker: Mary D. Ross, Deputy Executive Director
  - *Operation Stand Down Tennessee*
  - <http://www.osdtn.org/>



# Stand Down on NCHV Website (www.nchv.org)



**NATIONAL COALITION**  
*for* **HOMELESS VETERANS**

SIGN UP FOR THE NCHV ENEWSLETTER



ABOUT NEWS & MEDIA POLICY & LEGISLATION SERVICE PROVIDERS HELP FOR VETERANS EMPLOYMENT GET INVOLVED



United States Department of Labor  
Homeless Veterans' Reintegration Program  
Technical Assistance Center



NCHV will end homelessness among veterans by shaping public policy, promoting collaboration, and building the capacity of service providers.

## HEADLINES

### NCHV Stand Down Training Webinars in March

Feb. 6, 2014

Webinar on Stand Down Development  
March 3, 2014 at 2:00 p.m. EST



Starting with the first Stand Down in San Diego in 1988, Stand Down events have continued the mission of "out" to homeless veterans in local communities. Learn how to contribute to

ANNUAL  
CONFERENCE

STAND DOWN

JOIN NCHV

# NCHV Stand Down Webpage (con't)

- Stand Down Guide
  
- Stand Down Overview
  - [\*Stand Down Program Design Manual\*](#)
  - Funding Resources
  
- 2014 Stand Down Notice of Proposed Event Form
  
- After Action Report

# NCHV Stand Down Webpage (con't)

More events will be added below as information is received.

Date	Class	City	State	Name/Email	Phone
Feb 28, 2014	A	Tucson	AZ	<a href="#">Mark Jensen</a>	(520) 792-1450 x5559
Feb 28, 2014	B	Bullhead City	AZ	<a href="#">Dorn Farrell</a> <a href="#">Leroy Elder</a>	(928) 753-5239 (928) 897-1273
Feb 28, 2014	A	Harrisburg	PA	<a href="#">Keisha Kerr</a> <a href="#">Deborah Brearton</a>	(717) 272-6621 (717) 272-6621 x5779
Mar 8, 2014	C	Mariposa	CA	Matt Cheveant <a href="#">Curtis Johnson</a>	(559) 641-2802 (559) 225-6100 x5196
Mar 15, 2014	C	Lyndonville	VT	<a href="#">Thom Anderson</a> <a href="#">Leigh Smith</a>	(802) 626-6208 (802) 295-9363 x6580
Mar 19, 2014	C	Burlington	WA	<a href="#">Michelle Holloway</a> <a href="#">Nathan Sutton</a>	(360) 757-1202
Mar 22, 2014	C	Cocoa	FL	<a href="#">Bill Vagianos</a> <a href="#">Jacob McKee</a>	(321) 431-0364 (321) 637-3788 x2639

# Advertising Your Event with NCHV

1. Visit NCHV Stand Down webpage
2. Complete “2014 Stand Down Notice of Proposed Event Form”
3. Email it to Phillip Stringfield at [pstringfield@nchv.org](mailto:pstringfield@nchv.org) or fax it to (202) 546-2063 or (888) 233-8582
4. Your event appears online and in print!

# “Stand Down Development”

## Questions?

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# Next NCHV Webinar

## “Stand Down Financing”

Thursday, October 9, 2014

2:00 p.m. EDT



*Photo credit: Kristina Hunken*

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