“Stand Down Development”

March 3, 2014

NATIONAL COALITION for HOMELESS VETERANS
Webinar Series

www.nchv.org
Agenda

- Logistics and Introductions
- Overview of Stand Down Philosophy
- Event Types and Important Partners
- Grantee Perspective: Stand Down in Minnesota
- NCHV Resources and Training Materials
Logistics

- Asking questions during the webinar
  - All Participant phone lines are muted
  - You’ll be unable to ask questions by phone
  - Please type your question in the on screen chat box
  - There will be two opportunities during the webinar to ask questions

- Post webinar survey
  - Baylee Crone, VP of Operations and Programs (NCHV), bcrone@nchv.org
  - Kyle McEvilly, Communications and Program Assistant (NCHV), kmcevilly@nchv.org
  - Robert Van Keuren, Founder of Stand Down
  - Nathaniel Saltz, Program Director (MACV), nsaltz@mac-v.org
What is a Stand Down?

- 1-3 day event geared toward homeless individuals and their families (veterans and non-veterans)

- Led by community’s service providers and VAMC

- Founders Robert Van Keuren and Dr. Jon Nachison

- “Hand up, not a hand out” philosophy
What is a Stand Down? (con’t)

- Speaker: Robert Van Keuren, Founder of Stand Down
What Does a Stand Down Look Like?

*Photo from National Stand Down Program Design booklet*
NCHV’s Stand Down Classification

A - Stand Down (3- or 4-day event with shelter)
B - Homeless Veterans Resource Fair (2-day event)
C - Homeless Veterans Resource Fair (1-day event)
D - Homeless Veterans Health Fair (1-day event)
E - Homeless Veterans Job Fair (1-day event)
F - Other Event
A - Stand Down (Classic) – 3 or 4-day

- **Participants:** Homeless veterans and their families/significant others only

- **Services provided:**
  - Shelter provided throughout event; housing services (referrals to programs)
  - Food
  - Personal care (haircuts, personal care supplies, clothing)
  - Picture ID services
  - Health care screening (HIV/AIDS, TB, Hepatitis C)
  - Health care services (actual health care professionals will provide services)
  - Eye care; dental care
  - VA benefits counseling; general benefits counseling (Social Security, Food Stamps, local health and human services)
  - Substance abuse counseling/recovery groups; mental health counseling
  - Legal services
  - Employment services (job referrals, employment counseling)
  - Spiritual services; activities to empower homeless veterans and create a “community” (town meetings, tent leaders, open mike, entertainment, graduation)
**B or C - Homeless Veterans Resource Fair (Modified)**

2-day (*B*) or 1-day (*C*)

- **Participants:** Homeless veterans and their families/significant others only

- **Services provided:**
  - Shelter provided throughout event; housing services (referrals to programs)
  - Food
  - Personal care (haircuts, personal care supplies, clothing)
  - Picture ID services
  - Health care screening (HIV/AIDS, TB, Hepatitis C)
  - Health care services (actual health care professionals will provide services)
  - Eye care; dental care
  - VA benefits counseling; general benefits counseling (Social Security, Food Stamps, local health and human services)
  - Substance abuse counseling/recovery groups; mental health counseling
  - Legal services
  - Employment services (job referrals, employment counseling)
D - Homeless Veterans Health Fair

1 day

- **Participants:** Homeless veterans

- **Services provided:**
  - Health care screening (HIV/AIDS, TB, Hepatitis C)
  - Health care services (actual health care professionals will provide services)
  - Eye care services or referral
  - Dental care services or referral
  - VA benefits counseling or referral; general benefits counseling or referral (Social Security, Food Stamps, local health and human services)
  - Substance abuse counseling/recovery groups; mental health counseling or referral
  - Housing services (referrals to programs)
E - Homeless Veterans Job Fair

1 day

- **Participants:** Homeless veterans

- **Services provided:**
  - VA benefits counseling; general benefits counseling (Social Security, Food Stamps, local health and human services)
  - Employment services (job referrals, employment counseling)
  - Housing services (referrals to programs)
Important Partners for Your Event

- HVRP grantees

- Roles
  - Main coordinating entity and applicant for funds
  - Planning committee member
  - Employment services coordinator
  - Service delivery partner during event
  - Referral source following event (registration and outreach)
  - Training partner for new Stand Down developers
Important Partners (con’t)

- American Job Centers ([http://jobcenter.usa.gov/](http://jobcenter.usa.gov/))
  - Training, education, employment services
  - Disabled Veterans’ Outreach Program Specialists (DVOPs)
  - Local Veterans’ Employment Representatives (LVERs)
  - [http://dvoplverlocator.nvti.ucdenver.edu/](http://dvoplverlocator.nvti.ucdenver.edu/)

Photo credit: Kristina Hunken
Important Partners (con’t)

- VA Medical Center ([http://www2.va.gov/directory/guide/Allstate.asp?isflash=0](http://www2.va.gov/directory/guide/Allstate.asp?isflash=0))
  - Initial benefits screening, provision of medical services
  - Key players:
    - Homeless Program staff: OIF/OEF Coordinator; Female Veterans Coordinator; HUD-VASH Liaison; GPD Liaison
    - Medical providers
    - Benefits processing support staff

- When working with a VAMC:
  - Plan early
  - Communicate desired services, staff
  - Keep everyone informed throughout the process
  - Focus on mutual benefit
Important Partners (con’t)

- Additional partners
  - Community development boards
  - Urban planning agencies
  - Business owners
  - Legal services agencies

- For success with new partners:
  - Make a customized case for each partner’s involvement
  - Communicate Stand Down goals
  - Ensure offerings are free; veterans must remain anonymous
  - Kindle potential partnerships

Photo credit: Kristina Hunken
“Stand Down Development”

Questions?

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Webinar Series

www.nchv.org
Grantee Perspective: Stand Down Minnesota

- Speaker: Nathaniel Saltz, Program Director
  - Minnesota Assistance Council for Veterans (MACV)
  - www.mac-v.org
Stand Down on NCHV Website (www.nchv.org)

NCHV Stand Down Training Webinars in March

Feb. 6, 2014

Webinar on Stand Down Development
March 3, 2014 at 2:00 p.m. EST

Starting with the first Stand Down in San Diego in 1988, Stand Down events have continued the mission of "pulling out" to homeless veterans in local communities. Learn how to contribute to
NCHV Stand Down Webpage (con’t)

- Stand Down Guide

- Stand Down Overview
  - *Stand Down Program Design Manual*
  - Funding Resources

- 2014 Stand Down Notice of Proposed Event Form

- After Action Report
More events will be added below as information is received.

<table>
<thead>
<tr>
<th>Date</th>
<th>Class</th>
<th>City</th>
<th>State</th>
<th>Name/Email</th>
<th>Phone</th>
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<tr>
<td>Feb 28, 2014</td>
<td>A</td>
<td>Tucson</td>
<td>AZ</td>
<td>Mark Jensen</td>
<td>(520) 792-1450 x5559</td>
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</tbody>
</table>
| Feb 28, 2014 | B     | Bullhead City| AZ    | Dorn Farrell
Leroy Elder              | (928) 753-5239
(928) 897-1273            |
| Feb 28, 2014 | A     | Harrisburg  | PA    | Keisha Kerr
Deborah Brearton          | (717) 272-6621
(717) 272-6621 x5779      |
| Mar 8, 2014  | C     | Mariposa    | CA    | Matt Cheveant
Curtis Johnson           | (559) 641-2802
(559) 225-6100 x5196      |
| Mar 15, 2014 | C     | Lyndonville | VT    | Thom Anderson
Leigh Smith              | (802) 626-6208
(802) 295-9363 x6580      |
| Mar 19, 2014 | C     | Burlington  | WA    | Michelle Holloway
Nathan Sutton            | (360) 757-1202            |
| Mar 22, 2014 | C     | Cocoa       | FL    | Bill Vagianos
Jacob McKee              | (321) 431-0364
(321) 637-3788 x2639      |
Advertising Your Event with NCHV

1. Visit NCHV Stand Down webpage
2. Complete “2014 Stand Down Notice of Proposed Event Form”
3. Email it to Kyle McEvilly at kmcevilly@nchv.org or fax it to (202) 546-2063 or (888) 233-8582
4. Your event appears online and in print!
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Questions?

NATIONAL COALITION for HOMELESS VETERANS
Webinar Series

www.nchv.org
Next NCHV Webinar

“Stand Down Financing”
Monday, March 10, 2014
2:00 p.m. EDT

Featuring Kevin O’Connell, National Stand Down Coordinator (VA)

Photo credit: Kristina Hunken
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