Prevention Partnerships for Young Veterans: Local Veteran and Homeless Programs and Resources

October 20, 2016
2:00 p.m. EST

Mark McKenna
Student Veterans of America

Joe Cafferty
Team Rubicon

Alicia Downs
The Mission Continues

Evan Cantiello
Back on My Feet

Brennan Mullaney
Team Red White and Blue
Asking questions during the webinar:

- All participant phone lines are muted.
- You will be unable to ask questions by phone.
- Submit questions through the on screen questions box.

After the webinar you will receive an email with a link to the recording and the survey.
AGENDA

- Mark McKenna, Student Veterans of America
- Joe Cafferty, Team Rubicon
- Alicia Downs, The Mission Continues
- Evan Cantiello, Back on My Feet
- Brennan Mullaney, Team Red White and Blue
- Questions
Why we are here

• SVA provides military veterans with the resources, support, and advocacy needed to succeed in higher education and following graduation with the hope that all veterans will succeed in higher education, achieve their academic goals, and gain meaningful employment.

• The founders of SVA came together in 2007 in response to the growing need of returning veterans for support and resources necessary to gain education.

• Student veterans from 20 schools met in Chicago in 2008, establishing the first conference, and birth, of SVA.

• These founders played a critical role in educating the public about the need for the Post-9/11 G.I. Bill, influencing lawmakers, and ultimately the bill’s signing.
Who are student veterans?

- 27% are women
- 46% have children
- 80% are over age 25
- 83% attend a public institution
- 45% are married
- 90% enlisted

*2016 SVA Spotlight Survey

Over 1 million are receiving G.I. Bill benefits, over 500,000 of them are on SVA campuses.
From 20 Chapters in 2008 to 1,300+ in 50 states and 4 countries in 2016

$1,000,000+ Awarded in scholarships since 2011

$552,000 Awarded to 61 Campuses through the Vet Center Initiative since 2012

$150,000+ in grants to 102 campuses since 2012

1,129 student veteran leaders trained at 769 campuses in 46 states through the Leadership Institute Series since 2012

SUPPORTING STUDENTS
SVA’s staff of outreach professionals support a chapter network of over 1,300 schools representing over 500,000 student veterans. At the individual level, SVA empowers veterans to be informed consumers of higher education and make the most of their transition to civilian life.

FUNDING SCHOLARSHIPS
SVA has awarded over $1 million to 122 SVA Scholars since 2011. Through relationships with top corporate sponsors, we are supporting new SVA Scholars every semestermake the most of their transition to civilian life.

TRAINING TOMORROW’S LEADERS
The Leadership Institute Series is an annual program which consists of Local Leadership Summits held in every region of the country and culminates with the Leadership Institute, a highly-selective colloquium of SVA’s best and brightest. These events teach chapter leaders the elements of a successful business plan in razor-focused 2-3 day events.

PROTECTING THE G.I. BILL
We are the guardians and stewards of the Post-9/11 G.I. Bill, and the founding members of SVA had an important part in its genesis. SVA advises lawmakers in eight issue areas, like student debt and STEM fields, and advocates for 1 million current G.I. Bill benefit recipients.

2017 NATIONAL CONFERENCE
The SVA National Conference is the largest gathering of student veterans in the country, with over 1,500 attendees in 2016. The 2017 National Conference will be held January 5-8, 2017 in Anaheim, California.
Supporting Students

- **SVA supports** a chapter network of over 1,300 schools in 50 states and 4 countries representing over 500,000 student veterans.

- **SVA empowers** veterans to be informed consumers of higher education and make the most of their G.I. Bill benefits as they transition to civilian life.

- **SVA invests** in high-impact programs that sustain chapters and empower student veterans to achieve their academic goals.

The heart of SVA is the student-led chapter. [bit.ly/svachapterdirector](http://bit.ly/svachapterdirector)
Funding Scholarships

SVA has awarded over $1 million to 111 SVA Scholars since 2011.

By partnering with top corporate sponsors, more student veterans become SVA scholars each semester.

Training Tomorrow’s Leaders

The Leadership Institute Series is an annual chapter training program which consists of razor-focused multi-day events which teach skills such as:

- Chapter management
- Budgeting
- Strategic planning

bit.ly/svaprograms
In two years, SVA has awarded $553,000 to 61 schools to build Vet Centers.

In 2016, SVA will build Vet Centers on 50 more campuses.
Telling Their Stories

SVA is dedicated to sharing the success of student veterans across the country by engaging in strategic media opportunities, and by telling the stories of our chapters and members.

“The times when I thought I couldn't finish my degree, it was my fellow student veterans that I turned to.”
-Megan Kennedy, UC Davis

bit.ly/svavoices
Protecting the G.I. Bill

SVA's Government Affairs team advises lawmakers and advocates in eight issue areas, like student debt and STEM fields.

The annual VFW-SVA Legislative Fellowship invites 10 student veterans to Washington, D.C. to advocate on Capitol Hill.

bit.ly/svapolicypriorities
Conducting Groundbreaking Research

In 2014, SVA released the Million Records Project (MRP) which provided near real-time data for policymakers, service providers, institutions of higher learning, and the general public for the first time in history.

SVA will doubled down its efforts by launching two new research initiatives in 2016:

The National Veteran Education Success Tracker (NVEST) will build on MRP by adding level of education, majors and ultimately the completion rates of Post 9/11 GI Bill recipients to our knowledge bank.

The SVA Spotlight survey provides annual demographic data on the student veteran population.

bit.ly/svaresearch
The SVA National Conference is the largest gathering of student veterans in the country, with over 1,500 attending in 2016. Our 2017 National Conference will be held January 5-8, 2017 in Anaheim, California.

bit.ly/natcontestimonials
Stay in Touch

www.studentveterans.org

Facebook.com/StudentVets

@StudentVets

@StudentVeterans

Email us: contact@studentveterans.org

Call us: 202-223-4710
TEAM RUBICON
Joe Cafferty
Region III Readiness Associate
55+ full-time employees, 200 volunteer leaders, and 40,000 members distributed across 10 regions.
MEET OUR MEMBERS

25% civilian
75% military veteran

94% have completed some college

age of member

% of members

18-29 30-39 40-49 50-59 60+

14% 25% 17% 10%
A TYPICAL OPERATION

193 Volunteers
- 69 first responders & kick-ass civilians
- 52 Army
- 31 Marines
- 24 Navy
- 15 Air Force
- 2 Coast Guard

268 Damage Assessments

4 Tattoos Applied

149 Work Orders Completed

41 States

$410,771 Saved

$285,902 Saved
- By General Volunteers

$124,869 Saved
- By IM

14,916 Volunteer Hours

OPERATION DOUBLE TROUBLE
WIMBERLEY, TX
MAY 28 - JUNE 28, 2015
He gets a renewed sense of purpose, gained through disaster relief; community, built by serving with others; and identity, created by joining a new mission. He now gets to use the skills he learned for war to help people in their time of need.

She gets back on the road to recovery with fast, safe and effective services from Team Rubicon—all at no cost, except for the hug. In 2015, Team Rubicon delivered $7.10 of volunteer impact for every dollar spent on operations. That’s an ROI anyone can get behind.
• 80% report being more satisfied with life following TR service
• 70% report an increased sense of purpose

IMPACT ON THE VOLUNTEER

PURPOSE

COMMUNITY

IDENTITY

• 97% report a sense of community
• 78% state relationships within TR are stronger than any other post-military activities

• 82% report an increase in energy following participation
• 72% feel physically better after participating in TR activities
“If you’ve ever asked yourself, “What can I do for my community? How can I contribute to society? What does it take to positively impact the lives of others?” then Team Rubicon is waiting for you. My story, like many others who volunteer their time, starts with my recent retirement from the United States Marine Corps. It was bittersweet. I was happy to be home and spend time with friends and family, but it felt like something was missing. My life lacked the brotherhood, camaraderie, and sense of belonging the military instills in you. I then began my search for a group with the same ideals as me. Enter Team Rubicon.”

VIC MEVO
USMC Veteran
ENGAGEMENT

COMMUNITY SERVICE
• Provides engagement opportunities for members to stay active in the TR community
• Keeps volunteers mentally, physically, and functionally prepared to respond to any disaster that might come our way

TRAINING
• Better prepare volunteers for disaster response operations
• Supports TR’s commitment to excellence in both veteran reintegration and disaster response

SOCIAL EVENTS
• Socials are a great opportunity for our volunteers to unwind and get to know each other on a more personal level
PARTNERSHIPS

U.S. DEPARTMENT OF THE INTERIOR
BUREAU OF LAND MANAGEMENT

U.S. FISH & WILDLIFE SERVICE
DEPARTMENT OF THE INTERIOR
HER MISSION CONTINUES HERE AT HOME

The post-9/11 generation includes the highest percentage of women veterans in American history. See why so many female veterans are choosing to get involved with The Mission Continues.

LEARN MORE

WHO WE ARE

The Mission Continues empowers veterans who are adjusting to life at home to find purpose through community impact. We deploy veterans on new missions in their communities, so that their actions will inspire future generations to serve.
ABOUT BACK ON MY FEET

Back on My Feet seeks to revolutionize the way our society approaches homelessness. Our unique running-based model demonstrates that if you first restore confidence, strength and self-esteem, individuals are better equipped to tackle the road ahead and move toward jobs, homes and new lives.

WATCH OUR PROGRAM IN ACTION

MEET CAROLE

“Back on My Feet helped me with discipline, responsibility, and gave me much needed confidence. Running with the team helps me feel so much better about myself.”  -- Carole

MEET JAMES

“I really enjoy my job, every aspect of it. It’s a lot of hard work and I work long days but I wouldn’t want it any other way. And I appreciate Back on My Feet’s helping me find employment and helping me reach so many goals that I never thought were possible!”  -- James

MEET SAMUEL

“It’s about running, but it’s bigger than running, because the program helps you get your life back together.”  -- Samuel

Back on My Feet combats homelessness through the power of running, community support and essential employment and housing resources.

Evan Cantiello
Team Red, White & Blue
At A Glance

October 20, 2016
Our Mission

To enrich the lives of America’s veterans by connecting them to their community through physical and social activity.

ENRICHMENT = HEALTH + PEOPLE + PURPOSE
Our Values - Eagle Ethos

We share an ethos – a set of guiding beliefs and ideals that characterize our community.

PASSION | PEOPLE | POSITIVITY

COMMITMENT | CAMARADERIE | COMMUNITY
<table>
<thead>
<tr>
<th>TOTAL</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 Regions</td>
<td>158k VETERAN INTERACTIONS</td>
</tr>
<tr>
<td>113k MEMBERS</td>
<td>113k CIVILIAN INTERACTIONS</td>
</tr>
<tr>
<td>203 LOCATIONS</td>
<td>32,394 EVENTS</td>
</tr>
<tr>
<td>1,882 VOLUNTEER LEADERS</td>
<td>14 CAMPS</td>
</tr>
</tbody>
</table>

More than 1,800 veterans surveyed in 2014 and 2,500 surveyed in 2015 self-reported increases in creating authentic relationships with others, increasing their sense of purpose, and improving their health, by participating in Team RWB. Veterans also noted that participating in Team RWB had indirect benefits in their family relationships and work. Improvements on these dimensions contribute to an enriched life, with more program engagement leading to more enrichment.

- Institute for Veterans and Military Families at Syracuse University (IVMF) - [ENRICHING VETERANS’ LIVES THROUGH AN EVIDENCE-BASED APPROACH: A Case Illustration of Team Red, White & Blue](teamrwb.org)
Our research and experience informs us that our best path to increased enrichment is increased engagement. Existing Veteran resources are underutilized due to lack of deliberate and intentional engagement (both personal and organizational). Team RWB’s model is designed to be engaging and attractive, yet non-invasive.

The only way to build and sustain local, consistent, and valuable programs is through significant investment in leadership. Strong Leaders = Strong Organization = Strong Communities = Stronger Nation.
Our Programs

Chapter & Community Program

Our chapters deliver consistent, local opportunities for veterans and the community to connect through physical and social activity. They host regular fitness activities, social gatherings, and community service events, as well as ensure that our members have the information and resources to stay connected with our community.

Leader Development Program

We’ve built a multi-tiered program that allows both broad access to the program and a robust experience for a select number of participants. The program consists of: high-quality education/training, mentorship, internal and external leadership experiences, and some great tools.
Our Difference

Local | Consistent | Inclusive
Low Cost & Low Barrier Interventions
Veterans Viewed As Assets
Attack Root Causes

Engagement Funnel

Personal & Organizational Engagement
Physical & Social Activity
Supportive Relationships
Improved Health & Sense of Purpose
Increased Awareness
Willingness to Address Challenges
Acute Challenges
Our Reach

Northeast: **31 Chapters** | Mid-Atlantic: **32 Chapters**

Southeast: **38 Chapters** | South Central: **15 Chapters**

Midwest: **42 Chapters** | Northwest: **25 Chapters**

Pacific: **15 Chapters** | OCONUS: **5 Chapters**
Learn More

www.teamrwb.org