



The Corporate Connection engages the private sector in joining the campaign to end veteran homelessness by 2015.

How to Partner to House Veterans

Webinar highlights public-private partnerships

The Corporate Connection and the NCHV Technical Assistance Center continued its spotlight on housing for homeless veterans with its latest webinar exploring public-private partnerships in housing. This webinar explored at greater depths the recently developed template, “*Converting Foreclosed and Vacant Properties to Support Homeless Veterans*,” and provided examples and case studies from both the private and nonprofit communities.

Mike Meyer, president of Brooke Community Development (Brooke), offered a partnership checklist during the webinar that helped provide guidance for nonprofits moving ahead with a private company. Brooke – a community-oriented real estate investment firm – represents one such company that nonprofits have partnered with to help develop housing initiatives.

In addition to Mike’s presentation, Gigi Szabo, Director of Housing at New Directions, offered a cautionary tale of a public-private partnership with the city of Los Angeles. The story includes the work of the Home Depot Foundation in supporting veteran housing projects and highlights several signs to look for when developing partnerships. Gigi’s insight into creating, developing, and fostering these partnerships and her takeaway lessons will help any nonprofit create a foundation for positive outcomes in their partnerships.

An extended interview with Mike can be found [here](#). The full teleconference can be heard at <http://bit.ly/X45pUA>.

New Resources: Comprehensive Employer Toolkit; Interview Guide

Get Skills to Work and IVMF partner to create employment guide; Citi Salutes publishes free e-book

The Institute for Veterans and Military Families at Syracuse University (IVMF) published its latest resource to provide practical

Table of Contents

- * [How to Partner to House Veterans](#)
- * [New Resources: Comprehensive Employer Toolkit; Interview Guide](#)
- * [Highlight: Public-Private Partnerships in Action](#)

Quick Links

- * [Corporate Connection](#)
- * [Veterans Housing Portal](#)
- * [Contact Us](#)

Quick Facts

- * Veteran homelessness **reduced by 17.2%** since January 2009. ([Source](#))
- * Post-9/11 veterans: 11.7% unemployment rate
- * Post-9/11 veterans, age 20-24: 31.4% unemployment rate
- * Post-9/11 veterans, female: 17.1% unemployment rate ([Source](#))

Register Now!

The 2013 NCHV Annual Conference, “Service Providers: Great Innovations,” will be held **May 29-31, 2013** in Washington, DC.

tools and online resources to support employer veteran hiring initiatives. The toolkit brings together key insights and resources from employers, public and private sector organizations and key stakeholders to support veteran-focused career initiatives.

The toolkit focuses on four tracts: leadership, human resources processes, co-worker and peer resources, and preparedness. Each section contains several case studies, guides and publications, and downloadable tools. This toolkit provides complete information on how a company can successfully create a veteran program, including hiring, onboarding and orientation, acclimation, retention, promotion and advancement, and leveraging veteran experience for business advantage.

Citi Salutes focuses on how veterans can master the interview in its new e-book: *Heroes Get Hired: How to Use Your Military Experience to Master the Interview*. Citi and NBC Publishing, in collaboration with IAVA and the Military Spouse Corporate Career Network, released the free e-book. The guide includes job search and interview tips, real-life success stories, and instructional videos that feature IAVA member veterans interacting with human resources professionals.

[IVMF Employer Toolkit](#) | [Citi's Heroes Get Hired](#)

Highlight: Public-Private Partnerships in Action

Two cities lead the way in developing cutting-edge partnerships

The latest CSH newsletter highlights the Housing Authority of the City of Asheville (HACA). HACA has housed more than 100 chronically homeless individuals with a 90% success rate through a local preference for its public housing program and case management partnerships. The program has required no additional financial resources from its budget and has helped enhance resources through on-call case managers specifically assigned to help resolve problems.

"We believe that having case management provided by an outside agency (or agencies), whose mission is to assist homeless people obtain and retain permanent housing is the best model. It prevents confusion between our role as manager of the housing units and the support role provided by the agency. It also provides an independent sounding board for decisions that need to be made by both agencies."

Over on the opposite coast, the city of Portland has created several partnerships with local organizations to support veterans. These joint efforts with local nonprofits have helped create a \$40,000 discretionary housing fund to help new tenants pay for typical fees, e.g., application fees and rental deposits.

[CSH Spotlight: HACA](#) | [City of Portland](#).

Visit the [Conference page](#) for all of the [latest information](#) and [register online](#) today.

How Your Business Can Help

- * Volunteer, e.g., team-based, individual, skills-based
- * Donate money to a local service provider
- * Start a veterans' hiring initiative
- * Participate in NCHV's Annual Conference
- * Donate products, excess inventory, or other in-kind goods to a local service provider
- * Join NCHV's Corporate Honor Roll



CORPORATE CONNECTION

About the Corporate Connection

The Corporate Connection, in partnership with The Home Depot Foundation, serves as the information and facilitation portal for businesses, provides individualized consulting, and highlights the financial, social, and environmental



benefits of working with community organizations on behalf of homeless veterans. Visit the [Corporate Connection!](#)