



NATIONAL COALITION *for* HOMELESS VETERANS

CORPORATE CONNECTION BRIEFS

Engaging the private sector in joining the campaign to end veteran homelessness

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CORPORATE CONNECTION 101: *Support Your Business's Bottom Line and Our Veterans*

The National Coalition for Homeless Veterans (NCHV) created the Corporate Connection, in partnership with The Home Depot Foundation, to help America's businesses increase access to housing, employment and family stabilization services for homeless and at-risk veterans and their families. Whether through volunteering, donations, veteran hiring initiatives, or other means, corporate America has the capacity to make an inestimable impact on veteran homelessness. From large companies to local family-owned businesses, the Corporate Connection is the central hub to help businesses and service providers connect to form meaningful, impactful partnerships.

The Corporate Connection offers:

- **Briefing Papers:** targeted subject matter briefs to help facilitate strategies and tactics. Briefs include the business case for hiring veterans and best practices for housing services. Future briefs will include a veterans hiring guide and how to start an employee volunteer program.
- **Veterans Housing Portal:** information on how businesses, community-based organizations, and public agencies can convert abandoned and foreclosed properties to safe, affordable veterans housing. A downloadable template provides proven strategies for facilitating property acquisition of foreclosed and vacant single-family housing units and outlines resources that can be leveraged to procure, support, and maintain permanent housing for homeless veterans.
- **Dynamic Website:** updated regularly, distills key information on the latest veterans-related reports, firsthand accounts of success stories from veterans and businesses, information on benefits to your business, and resources to help personalize your solution to address veteran homelessness.
- **Consulting Services:** contact us to receive one-on-one assistance and receive guidance and direction in developing your own unique program to support homeless veterans.

- 85% of the funds NCHV receives are allocated to homeless veteran assistance programs and services.
- 85,000 monthly website visits, 40% unique visitors
- Helped reduce the number of homeless veterans by over 70% since 2005

The private sector represents the missing piece in the final push to end veteran homelessness. With all the pieces in place, every community in this nation can create a warmer place for those who have sacrificed through stronger bonds, thriving nonprofits, and sustainable businesses.

Please contact Andrew Geary at ageary@nchv.org or 202-546-1969 to connect to the campaign today. Learn more how the Corporate Connection can support your business's work at <http://bit.ly/NyusfE>.

